



People interview People!

Home

Interviews

People

Help Us

2007 BLOGHOLOGY



By

**Search For Blogging &
Peopleized.com**

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Welcome to 2007 Bloghology!

Bloghology is a collection of unique and remarkable bloggers and their profiles from all around the globe. Idea has come to my mind when I discovered that not all bloggers are good at personal branding and marketing. As I have always been a good reader all my lifetime, I invented the term Bloghology from Anthology to highlight bloggers, their profiles, and their best posts. It will continue every quarter in 2008 and open to all bloggers!

What you are about to read is the result of two months of dedication and hardworking. It was a great experience for me, and I am open to share what I have learnt from this experience. After having interviewed 24 participants, and learned their habits, I came to a point to create my own list of **10 Basic Principles to Successful Blogging**. You will find it in the end of the document.

I would like to thank all participant bloggers for their dedication and collaboration. Without your efforts, this document could not be finished. Enjoy reading!

Here's to add value to your blogging,

Mert Erkal

Who is Mert Erkal?

Mert Erkal is a young Internet entrepreneur from Istanbul, Turkey. Mert has designed several different websites since 2006 and currently works on Peopleized.com project with Halil Mandal. Apart from freelance web designing and involving in



Internet projects like Peopleized, Mert has been working for Maersk Line, worlds largest container line since 1998. His profession is Marketing. He shares his knowledge and expertise with Small Businesses and builds up Corporate Identity. He also provides Marketing and Branding service for Small Business companies.

www.searchforblogging.com

Ilker Yoldas from TheThinkingBlog.com says...



"This is one of the most ambitious projects ever with its groundbreaking objectives and creative approach to online marketing. I look forward to the project's progress and, hopefully, its ultimate success!"

Ilker is a top blogger, freelance designer and media marketer.

www.ilkeroyldas.com

Tina Su from Thinksimplenow.com says...

"Bloghology gives insights into the lives of bloggers, their motives and what makes their blogs successful. An interesting use of the new social media tool Peopleized.com where all the interviews were conducted."



Tina is a professional photographer, blogger, internet entrepreneur and designer. Currently, she has a full time job with Amazon.com as an experience designer and technical program manager.

www.thinksimplenow.com

Alex Sysoef from Howtospoter.com says...



"Bloghology allowed me to discover for myself new blogs and colorful people behind them that I would have never found otherwise and I think represents the best trend in social networking - people meet people and share their knowledge. This is one awesome undertaking and I only wish I thought of it myself :)"

Alex Sysoef come to blogging with a life experience that ranges from working on Alaskan crab boats to being a Sys. Admin in large US Bank. His WordPress Web 2.0 Spot-Er blog is a direct result of an accident that allowed him to discover that by sharing his technical knowledge and expertise in building web sites and working with WordPress and added knowledge of Internet Marketing shared freely pays huge dividends.

www.howtospoter.com

A Shining Pinup Artist - Tali Shapiro



Biography:

I've been a serial job hunter ever since i got out of high-school. You name it- I did it! Waitressing, sales representative of everything from sorbet ice-cream to cell phones, telemarketing, translating, teaching, babysitting... Never lasted over a month. When I had finally finished art school, A couple of years ago, I started learning Internet marketing, in order to open a Cafe Press shop (which seemed like the natural next step for a starving artist that can't cope with authority). From what I had learned, in my Internet marketing studies, it was obvious to me that pushing my products is a dumb strategic move.

Blogging seemed like an interesting alternative for building a loyal customer base. So, I started a "practice blog" about Internet marketing, The Marketer Review (<http://marketerreview.wordpress.com>). Soon enough I had fallen in love with blogging. Three months ago, I had finally opened The Pinup Shop (http://www.cafepress.com/the_pinup_shop) and it's joint blog, The Pinup Shop Blog (<http://thepinupshop.blogspot.com/>). In this blog I explore

art, culture, history and society, through the subject of pinup art.

Lately I've been getting a real craving to blog some more, but I knew that I can't afford to put the time into creating and maintaining another blog. So I also contribute to Helium (<http://www.helium.com/user/show/342435>), BlogHer (<http://www.blogger.com/blog/tali>) and SEMHints (<http://semhints.com/author/tali-shapiro/>), every week. By now, I'm pretty sure this is only the beginning of my blogging career. I love to write and I'd do it for free, if I didn't need to eat.

The Pinup Shop Blog

The Pinup Shop Blog is for lovers of retro girlie art. Every week, I write about art, culture, history and society, through the irresistible prism of pinup art. I'm hoping to form a community around this fine art, because its artists are true skillful craftsmen, who deserve respect, whether they are painters, sculptors, cartoonists, photographers, makeup artists or models. Sure, pinups are only a footnote in modern and post-modern art history, but something tells me its worth has yet to be revealed.

Top 5 Posts:

[The Bare Facts About Pinups](#)

[Top 10 Halloween Pinup Websites](#)

[Chinese Pinup Girls- The Lost Art](#)

[The Pinup Glossary- Cheesecake A to Z!](#)

[Pinup Art Leads the Diversity Revolution](#)

The Marketer Review

The goal of The Marketer Review is to assist and educate the newbies, in the world of Internet marketing, to sort out content from form, and quality

from crap. The overabundance of free information, out there, could have your head spinning. The Marketer Review aims to save your two most important assets: Your Money and your time. I read the report, listen to the audio, watch the video and hope to catch a whiff of education. I then rank this information, so you could make an educated decision, whether you need to consume this information, or not.

Top5 Posts:

[How to Apologize to a Customer](#)

[How to Independently Learn Internet Marketing](#)

[The Lynx and the Hare- A Viral Marketing Lesson from Nature](#)

[Is Charles Trippy Revolutionizing the Sales Letter ?](#)

[The Attention Age Doctrine Volume Two- Revisiting the Sales Tactics of A Marketing Genius](#)

[A Shining Pinup Artist from Israel](#)

Peopleized by Mert - Sunday, 23 December 2007

Mert: Hi Tali, please tell us about yourself and your experiences

Tali: I've always been the artistic type and my parents always encouraged it. I guess you can say they made their one bed, and now they have to lay in it, because I went on to study art, in college, and needed a lot of help with money. When i graduated, though, I realized there's more to life than art (namely money), and so I started to look for better opportunities to sustain myself. There was a long string of painful experiences with odd jobs and it seemed my little private hell may continue in its vicious cycle forever.

As fate would have it, sometime along the line, I met my spouse, who would one day tell me about a website called CafePress.com: "You paint on cups and

stuff and then you sell it." He told me quite casually. That day changed my life.

Cafepress was built for artists with no means or knowledge to built a business. I opened The Pinup Shop (www.cafepress.com/the_pinup_shop) three months ago and never looked back.

Mert: When did you open The Pinup Shop blog? How is it going?

Tali: The Pinup Shop Blog (thepinupshop.blogspot.com) began as a marketing effort for The Pinup Shop. Very quickly, however, it took on a life of its own and became a separate entity. I have a passion for pinups and write about them as vigorously as I paint them. The blog, like the shop, is only 3 months old- still in its infancy.

I have yet to decide exactly where it's going, but I am planning a big renovation and definitely moving to my own domain name, as it's obvious to me, by now, that blogging is a career path, for me.

Mert: Are there any other projects you are involved in?

Tali: My studies of Internet marketing, began two years prior to opening my shop, as I realized I MUST learn how to market my business. These studies spawned an interest in all things Internet marketing. My first blog was The Marketer Review. It was launched almost a half year ago, so one could say it's still a child, as well.

As I've fallen in love with blogging, I also contribute on a weekly basis to SEMHints(semhints.com/author/talishapiro/), BlogHer (<http://www.blogger.com/blog/tali>) and Helium (http://www.helium.com/user/show_articles/342435).

Mert: What are your 2008 goals?

Tali: I'm still at the start of my road, so my goals are pretty humble. My number one goal is to achieve a stable income, that completely covers my monthly expenses. My secondary goals are to get my name and businesses established and make network connections in my field.

Mert: What are your suggestions to new bloggers?

Tali: Have patience, learn new things all the time. Understand that if you want to make money off of your blogs, you have to treat it as a business. To people just starting out, try it out first, understand the work involved- all aspects of it. Then re-plan: Do you want to do everything yourself? Maybe someone else should do the design? Hell! Maybe someone else should do the writing?! Now, that you know all that's involved, you can finally make a business plan. Good Luck! :)

Man's Search For Self- Confidence David Rogers



Biography

Hello, I'm David Rogers. I'm 49 and have spent most of my life living on the South Coast of England. I have done several different jobs in my life –

including working for a bank. However, my main line of work has been Occupational Therapy. I have worked in various mental health settings (acute unit, rehabilitation, community, prison) for over 20 years.

My wife is a nurse who's a specialist in oncology. We have three daughters, the eldest of whom is now at University. Our twins are now 16, so I have more time available to pursue my own interests, such as blogging. I also enjoy geocaching, swimming (in the sea) and photography – I have put some of my photographs on my blog.

I have always been interested in personal development – particularly practical self help. I believe the heart of personal development is (1) being passionate and committed about what you do (or strive to do) and (2) acquiring skills. I don't believe in making things complicated, nor do I believe in nonsensical “systems” like “law of attraction.”

I want to develop “How to Have Great Self Confidence” into an authority site and develop products and services linked to personal development.

Confident1.com

Self confidence has always been the core of personal development; this site gives hints, tips, ideas and inspiration on how to build self confidence. The main emphasis is on developing skills and habits that will help gain great self confidence. Other aspects of personal development are touched on and the blog is open to comments and discussion.

Top 5 Posts:

How to express feelings

What are you worrying about?

Challenging negative thoughts

Do you believe in fairies?

How to solve a problem

Man's Search For Self Confidence

Peopleized Interview by Mert - Friday, 21 December 2007

Mert: Hi David, please tell us about yourself, your purpose in life, where do you live?

David: I'm 49, married, with three daughters. Our eldest is 20 and in her first year of University. Our twins are 16 and still at home doing the next round of studying and exams before University. My wife is a nurse. I have worked for over 20 years as an Occupational Therapist in several mental health settings. We live near the sea on the South Coast of England. "Fulfilling potential" would about summarize my purpose in life as it covers my work as an Occupational Therapist and my passion for personal development.

Mert: When did you discover blogging? What is your blog is about? Do you intend to make money from blogging?

David: I had a couple of short lived attempts on Blogger earlier this year before launching my blog (on Wordpress) in March 2007. "How to have Great Self Confidence" - the title pretty much sums it up. I think self confidence is the foundation of personal development. The blog covers other aspects of personal development, but related to confidence. I would like to establish my blog as an "authority site" rather than commercialize it. Having said that I will experiment with occasional affiliate links and advertising in future. But making money isn't my primary goal.

Mert: How to have great self confidence?

David: Good question. Apart from directing you to my site, I would remind you that we all have confidence in some areas. But most people lack confidence that hampers them and tend to focus on what they cannot do, rather

than what they can. There are numerous ways of overcoming these problems.

Mert: How many golf balls can fit in a school bus?

David: Depends what you mean by a school bus as here there is no such thing as a "school bus" - just normal buses (which come in all different shapes and sizes) commandeered for the school route. Also will the bus have children in it?

Mert: What are your 2008 goals? What are your suggestions to small bloggers?

David: As far as blogging goes, to improve the quality of what I write and my own expertise within my personal development. I don't believe in complex goal setting - just following your passions. My suggestions to small bloggers is to remember it doesn't have to be about making money. To me blogging is a cheap, rewarding hobby. Also focus on content, rather than constantly fiddling with plugins (I need to follow my own advice here!!!).

Digital World by Mark Antony



Biography

I was raised in West Midlands United Kingdom, and began playing the guitar aged 15, graduating into classical style shortly after. After vacating my day job aged 26 I began playing in Restaurants and Hotels. I've always enjoyed

the atmosphere of live music while dining, and it's been enjoyable to make a contribution.

I moved to West Wales in the mid 80's, eventually becoming employed in health care. In my work I have the knowledge that I can make a small improvement, hopefully, to someones life. So what greater motivation is there than that. I started my websites in September. A technology site and a more personal blog about my life and music. I also hope soon to start to incorporate my late Father's novel into my site, either as a published e-book, or uploaded in stages as a work in progress.

As well as writing and music I also enjoy football, chess, films and reading. I like to use my websites as a way of sharing the things I enjoy in life with my friends. It's my intention to have a network of sites centered around entertainment, and I've already began with some musicians interviews.

I consider all my readers as my friends. I don't think money or material possessions count at the end of the day, we cannot take these things with us at the end! If, at the end of my life, I can earn the respect of just one person, and make his or her life better for my own contribution, then I will not consider my life to have been in vain.

Top 5 Posts:

[Carers-Locked in or locked out?](#)

[Barrios page added](#)

[Before Silence...](#)

[Asturias by Albeniz](#)

[Favicons and how to keep them](#)

Digital World with Mark Antony

Peopleized by Mert - Tuesday, 25 December 2007

Mert: Hi Mark, please let us know you better. How do you earn your living? What is your purpose in life?

Mark: I work in health care, as support worker to those who look after someone disabled or chronically ill. I am also semi professional guitarist, playing in Restaurants and Hotels. My purpose in life? Hmm, that's not always easy for anyone to answer! But the way I feel is if I can do anything to make anyone's life easier or better in some way, that is motivation enough.

Mert: How do you monitor digital world?

Mark: Digital World is to write articles about technology and the environment, also home entertainment. If I find software resources of interest I like to share it.

Mert: When did you start blogging? How did you name your blogs? How is it going now?

Mark: I started my blogs in September of this year. The digital world stems from digital new world, relating to modern age technology. My main blog though is more personal, relating to my life and music. The name "Hotel Mark" started some while ago when I joked to my internet friends overseas that, if or when they come to United Kingdom anywhere near me, they already have a place to stay, Hotel Mark, with me! As it is also a reviews blog, I like to think of it as a place to stay on the internet, listen to music and video's, and share resources or what I enjoy sharing.

Mert: Tell us about your future plans. What are your 2008 goals?

Mark: To settle into my new job, travel, and on the internet, build up a network of sites. I hope to obtain a number of different revenue streams, my job, guitar, and my websites.

Mert: What are your suggestions to new bloggers?

Mark: Before you start, think carefully about your domain name, and the structure of your website. What is the function of your main site, what do you expect to gain from it, where exactly do you want to place your blog. It's important to start off on the right foot, if you don't have that base, it's like trying to build on quicksand. I would advise buying your own domain name, and using your blog as your homepage.

One Radical Blogger from Australia Les Scammell



Biography

My name is Les Scammell. I live in a little town called Gympie in SE Queensland Australia. I am the father of four wonderful little daughters who keep me busy most of the day.

For the past 20 odd years I have worked in the field of adult education, mainly in the areas of management, marketing, small business management, IT, personal development and, up until 12 months ago, I also worked as an employment placement officer. I am currently semi-retired from

the work place.

My main interests are my family, computing - particularly web page design which I am not too hot at, I will be the first to admit, but trial and error is the way to learn.

I am self opinionated. I will write on anything that grabs my attention and at this stage of my life I don't care who I offend. The internet is one of the last bastions of free speech and I intend to use it. I will not go out of my way to offend a particular individual - I generally fight for causes, not against individuals - they are often only the face of the cause.

[Top5 Posts:](#)

[Do You Know the Real PR story](#)

[Google's recent PPP actions questioned](#)

[Tips to Being a Good Blogger](#)

[How to Optimize your WordPress Text Box Widget](#)

[How to get quality traffic and improve your rank](#)

[One Radical Blogger From Australia](#)

Peopleized by Mert - Friday, 21 December 2007

Mert: Hi Les, please tell us about yourself and your background. What are your main interests?

Les: I am a fifty year old father of four girls, all under 6 (second time around father). I have worked most of my life in adult education teaching in the areas of management, marketing, small business management, personal development and information technology.

I am now semi-retired and spend most of my free time either developing articles for my web sites or surfing the blog world reading other peoples blogs.

I have a particular liking for the human side, the personal or family blog. Away from computers I like to travel, read and sleep.

Mert: How do you feel to be the father of four wonderful little daughters? How do you find time for blogging?

Les: I love being a dad. There is always time for blogging once they have gone to bed. We have been blessed in that all four are generally asleep for the night from 8.30 onwards. I also generally get the mornings free to prepare content etc for my blogs.

Mert: When did you discover blogging? Do you like writing in general?

Les: I only discovered blogging about four months ago and started seriously about three months ago - the last week in September. I love writing. One of the things I like about blogging is that you can be yourself. You don't have to write 'beautifully' or write to a standard that booksellers and other publishers demand. I grant the better you write the more readers you may have. I have read many articles written by bloggers where English is obviously not their first language - they have not been any less enjoyable - probably more so.

Mert: How did you name your blog? What is the idea behind that?

Les: When I first started I wanted a blog where I could write about controversial issues giving my own personal slant on things. I am a bit of a radical, anti establishment. The name was available as a dot com so I registered it. Since then it has probably better known for its radical reviews than anything else. I like to do things differently.

Where others charge for reviews, I do them for free. Where the big name bloggers wont help the little ones - I will. I just like to buck the system. I

would love to lead a revolt against Google.

Mert: Tell us about your 2008 goals. What are your suggestions to bloggers for 2008?

Les: 2008 - to grow my traffic base. To grow my RSS and email subscription list. My ultimate goal for 2008 is to finish the year with a good reputation for providing quality reviews, having a good catalog of blogs I have reviewed and for providing good quality articles along the way. For other bloggers my biggest suggestion is for them to start working together. I think there is a lot of power in the blogging community. One example is the blogroll. I suggest every blogger throw it out and start using context links. If they have favorite sites, then keep the blogroll short.

Catch the Brainwaves with Mark Dykeman



Biography

I am Mark Dykeman and I live in Woodstock, NB CANADA. I've lived in this amazing country all of my life, but I've been able to spend extended periods of time in the US, England, France, and Australia thanks to my job.

I'm a married IT professional with two young children. After

graduating with a BBA from a New Brunswick university, I started working for a local company. It's a multinational company in the middle of a charming nowhere. Sixteen years later I'm still there, which is pretty odd for a Gen Xer.

Although I work in the corporate world I have a creative side which has been starving and suffocating off and on for years. In 2006 I made a concerted effort to focus on writing. The Uncanny Broadcasting Brain Blog is one of my creative outlets, as is The Mighty Introvert.

I'm an avid reader, both off and on line. I've also been a member of Toastmasters for over two years, which has been a very good experience that I highly recommend to anyone.

I'm generally a pretty subdued person (ISTJ, for those familiar with MBTI) and I'm comfortable in my own company. Although I lose sight of this from time to time, friends and family are very important to me. Being a husband and parent really drives this home.

I'm a lover of good music, good books, good film and television, and good food. All of these must pass my own stringent review system, which is subject to whims and changes. I also love junk in various forms. For some reason I'm interested in office supplies. Still trying to find the perfect To Do list and planning tool

I'm trying to write a novel. To be honest, I'm not really writing it at the moment, but I have grand ideas.

About the Uncanny Broadcasting Brain Blog

If I could summarize this blog in one phrase, it's "catch the brainwaves". This blog aims what little focus that it has on the following topics:

- creativity and idea generation/development

- content creation (mainly writing)
- communication
- perception
- feedback

That's a pretty broad frame of reference to work within. Things you shouldn't expect to see here are:

- Sport news
- Celebrity gossip
- Bashing of any kind, although you might see criticism
- Tech reviews, nudes, tips on how to make money online

Top 5 Posts

[Why The Heck Would Anyone Want To Blog?](#)

[Heroes with Tarnished Halos](#)

[Thoughts on the Writers Guild of America Strike](#)

[Ten Unsexy Technologies That Rock Our World](#)

[Brain Broadcast - Originality and Creative Doubts](#)

Catch the Brainwaves with Mark Dykeman

Peopleized by Mert - Friday, 21 December 2007

Mert: Hi Mark, please tell us about your life and your background. When did you start catching the brainwaves?

MarkDykeman: I have lived in Canada all of my life. I have a bachelor's degree in business administration and I work in an information technology department for a food manufacturer. I've been with the same company for over 16 years, straight out of university. I'm married with two young children and I

live in a quiet little town near the border between the province of New Brunswick (Canada) and the state of Maine (the USA).

I've always been a big fan of science fiction, fantasy, and comic books. I've dabbled in creative writing since I was an adolescent, although I underwent a significant creative hiatus during my time at university until about two years ago – I was focusing on other things. I've tried different kinds of writing over the past couple of years and my main writing focus is my blog at the moment.

Mert: When did you start blogging? Do you like writing in general?

MarkDykeman: I started blogging earlier this year, probably about July. I don't just like writing, I LOVE IT! Writing is the only way that I'll ever see all of the stories that I want to read.

My long term goal is to be a professional author of either fiction (probably science-fiction and/or humor) or selected areas of non-fiction (media, opinion, creativity, idea generation, the nature of work, etc.)

Mert: If you describe yourself in one word, what would it be?

MarkDykeman: Analytical. I mentally take things apart and occasionally put them back together. I like to find answers to the question "why".

Mert: what was the idea behind your blog ? Do you think you achieved your targets with that blog ? How is the reaction of your readers to your posts ? What are your 2008 goals?

MarkDykeman: I wanted to write an entertaining blog where I discussed different concepts and ideas about how and why things work. I wanted to stimulate thoughts and ideas. At the same time, I wanted a means to help

promote some of my other writing.

It's a bit hard to tell at this early stage, but I think I've reached at least a couple of people, so that's a start. I don't get a huge amount of reader reaction, but what I do get is positive. I have to laugh, though, because I did receive an incredibly rude but amusing comment a few weeks ago and I was so happy that I felt like framing it! It was like, damn, that provoked a reaction!

My 2008 goals, ill defined at this point, are to increase the readership of my two blogs, make new contacts, stimulate new discussions, and establish myself as a credible and respected author within the blogosphere.

Mert: If you look at a clock and the time is 3:15, what is the angle between the hour and the minute hands? (The answer to this is not zero!)

MarkDykeman: I'm guessing 7.5 degrees?

Beauties of The World by AcquaGamze



Biography

I'm 28 years old. I was born in Istanbul, Turkey. I have a sister. I lived with my family until i married in 2004. I've been living in Diyarbakir since 2004. I've studied psychology and Human Resources. I worked as a Human Resources Specialist until 2007. On the 31st of January i had a baby, then i left working for a while. Now i'm trying to earn some money from blogging. I like listening to music, traveling, shopping, and surfing in the net. But my 11 months old baby almost takes my whole time.

Top5 Posts:

[Sailing Paradise](#)

[Beaches of Turkey](#)

[Turkish Carpets and Rugs](#)

[The Mountain of the Gods, Nemrut](#)

[Turkish Baths \(Hamam\)](#)

[Anything To Find With AcquaGamze](#)

Peopleized by Mert - Tuesday, 25 December 2007

Mert: Hi Gamze, please tell us about yourself. Where are you from? How do you earn your life? What is the meaning of life for you?

Gamze: I'm from Turkiye. I'm 28 years old and married. I've a 11 months old daughter. I was working in a marble firm as a human resources specialist. After my baby, i left work. Now i'm trying to earn some money in the internet.

Mert: How did you discover blogging?How did you name your blog?How is it going?

Gamze: My husbands brother was interested in blogs. He encouraged me to keep a blog. I first started writing my experiences while my baby is growing. www.bebekbuyutu-yorum.blogspot.com Then i got another blog about Turkiye. www.anythingtofind.blogspot.com I just want to introduce my country to the others. Because Turkey has so many beauties that must be seen. Also Turkiye has a very old history, so there are so many ancient cities in everywhere. You can find both east and west culture together. Turkiye has a very rich cuisine. People must taste these delicious foods.

My first blog about my baby is growing so fast. It has so many visitors everyday. Beauties of the World is slowly growing. But i get positive feedbacks. It makes me happy.

Mert: What are your hobbies?

Gamze: I like wasting time in the internet. ex. writing blogs, reading newspapers, etc. I like listening to music,traveling After my daughter i love to play with her.

Mert: Do you have any goals for 2008?

Gamze: To make more money from my blogs.

Mert: What are your suggestions to new bloggers?

Gamze: I suggest them to follow up some useful sites like www.searchforblogging.com To take place in Bloghology can help them to get more traffic. I want to thank you and Peopleized.com for this project.

Planet Saedel by Saedel Pensoy



Biography

I was born and raised in the Philippines. After finishing BSBA major in Computer Application, I worked as a Programmer for a plastic manufacturing company writing in-house programs that automate their system and evaluate their products.

I quit after 3 years and moved to New Jersey, USA. I was 25 years old then, and everything that I had planned changed. Being knowledgeable in Computers, combined with passion for teaching, I decided to be a Computer Teacher in one of the Catholic Elementary schools here in our community. Consequently, I became the "Technical Guy" in our parish: from fixing computers, to web designing, to consulting.

Knowing that the school was in danger of closure, I transferred to

another private Catholic K-8 school; this time in Union City, NJ, where I teach not only Computer, but also Mathematics. I also manage the school's technology inventory apart from updating and maintaining their website.

Over four months ago as of this writing, I launched my main site (<http://www.planetsaedel.com>) that helps me express my thoughts, ideas, opinion, and observations. Most of my posts are connected to self-improvement and personal development. After extensive research on SEO, Internet Marketing, and Online Money-Making, I decided to experiment on niche-blogs and see if it's the right choice for me.

Top 5 Posts

[Playing The Waiting Game \(10/15/2007\)](#)

[If You Don't, You Can't \(10/25/2007\)](#)

[Why You Should Not Avoid Negative People \(11/02/2007\)](#)

[Don't Let Diversions Overtake Your Job \(11/22/2007\)](#)

[Improvement Using Addition By Subtraction \(01/02/2008\)](#)

About Planet Saedel

Peopleized by Mert - Monday, 24 December 2007

Mert: Hi Saedel, please tell us about yourself. Which planet are you from?

Saedel: I'm originally from the Philippines, and worked there as a Programmer. I'm now living in NJ, USA teaching Computer subject and Math in a Catholic Elementary School. On the side, I'm a tech person in our community here.

Mert: What does Saedel mean? How did you name your blog?

Saedel: My name Saedel is combination of my father's (Delfin) and mother's (Susan) name. I share personal experience with other people to give tips,

opinions and observations. Thus, giving the readers a tour of my planet.

Mert: How did you discover blogging?

Saedel: I discovered blogging several years ago (2002), but it was more of an online diary (xanga) and I didn't fully understand the concept of monetization and internet marketing. I grasped blog's potential this year (2007), hoping to share personal experiences and make a little money on the side.

Mert: What do you do to increase your blog's traffic?

Saedel: Initially, I self-promoted to DIGG, Reddit, and other sites. But after I learned blog ethics, I stopped doing it, and only submit post to BloggingZoom - a Digg-like post submission dedicated for bloggers. I also comment on other blogs and email relevant articles to some friends. I also read SEO tips and apply it to my site.

Mert: What are your 2008 goals? Do you have any suggestions to new bloggers?

Saedel: For 2008, one of my goal is to gain more readership and increase traffic. I also plan on writing paid reviews on a regular basis. My suggestion to new bloggers is to be patient, take baby steps because most of the things can't be accomplished overnight. Write good and useful content if you plan to have a long term monetization plan.

Climate of our Future by Deborah and Francis



Biography of Deborah (founder – author)

I am very passionate about our environment. Growing up and spending most of my life in the Sierra Nevada Mountains has given me a deep respect for nature. I have seen many changes to the local climate over the years. There is smog now coming up from the valley poisoning the flora and fauna. This is why I started the blog, to raise awareness. Some say it's too late to change anything now. I disagree, there is still so much we can do.

Biography of Francis (contributer – web designer)

I was humbled to accept Deborah's request to be a regular contributor at Climate of Our Future. From the first day I read the blog, I was blown away by her energy and dedication to a cause that touches all of us . I'm happy to use my abilities however I can to contribute to such an important project, especially at this urgent juncture. My experience with community activism and political organizing has shown me that there is no greater challenge than preserving our environment and ensuring that our children, and theirs, live in a

world we can all be proud of.

Climate of Our Future Blog

Climate of Our Future is a blog meant to open a discussion of global climate change by providing articles, resources and opinions that provoke our readers to thought and action. We'll attempt to describe how our world's climate is changing, what's causing it, and how we can correct it.

Although the discussion of climate change and its man-made causes can be controversial, we can all agree that it's important to do everything we can to safeguard our environment and its natural resources. Toward that end we'll also be providing links to information that will allow us to reinvent ourselves as a more sustainable society.

Top 5 Posts:

[Poetry: Water Drops by Francis Scudellari](#)

[Earth's Bountiful Oceans? by Deborah](#)

[Lake Superior Disappearing? by Francis Scudellari](#)

[The Skinny Gray Whales by Dr.Wallace J. Nichols P.h.D.](#)

[Contemplation](#)

[An interview with a brave climate change fighter](#)

Peopleized by Mert - Wednesday, 20 June 2007

Mert: Deborah, please tell us about yourself, your purpose in life, where do you live?

Deborah: I live in an area of California that is just spectacular. The Sierra Nevada Mountains. Fortunately I have been able to enjoy this my entire life. A

very curious,individual. One that loves research, investigating and learning. I feel that my purpose is multi-faceted, like me. Mostly my purpose is to raise awareness for our Climate, first and foremost.

Mert: what was the idea behind your blog ? Do you think you achieved your targets with that blog ? How is your reader's reaction to your posts ?

Deborah: Knowledge is so powerful. In seeking this knowledge I realized the most pressing issues were that of Climate Change. It has led me on this path of wanting to raise awareness. I am beginning to set site on my targets however, this is a vast subject. So many aspects interest me, as well as my targets. Fortunately I have had positive reactions to my blog.

Mert: What kind of things,events can be done by world bloggers to create awareness on climate change ?

Deborah: I feel we as bloggers can raise awareness by obviously spreading the word. We have the strongest voice on the web. We just need to relay the message . Events-I love poetry and would love to have a poetry event of some kind. Where the bloggers all write a poem about the climate and put it on their blogs on the same day ONE MASSIVE POEM DAY. Our writing skills are what we have to reach others.

Caught In The Stream With Francis Scudellari

Peopleized by Mert - Tuesday, 25 December 2007

Mert: Hi Francis, please tell us about yourself.

Francis: I'm a writer, web designer and community activist living in Chicago. I left the 9-to-5 work-a-day world back in 2006 and have been dedicating myself to writing more consistently while living off freelance jobs.I'm a searcher and a traveler by nature, and I am continually seeking out new

perspectives on the Web.

Mert: When did you start blogging? How did you name your blog? How is it going now?

Francis: I started blogging at "Caught in the Stream" in July, 2006. It was my second attempt at blogging, but my first try at a more personal focus. At first I saw it as a way to document my daily activities and share my thoughts; a type of public journal.

I like the name because it has an ambiguity to it, which I think evokes my writing style. It references the ideas that I'm pulling from my stream of consciousness, but it also conveys the sense of being overwhelmed by the currents of mainstream media that bombard us all. I think the site is still evolving. Early on, I wrote mostly about news stories and politics. Lately I've tried to focus more on my poetry and personal writing. I still try to engage in political and social commentary, but with more of an arts focus.

Mert: Where do you get your inspiration to write?

Francis: I take my inspiration more and more from the sometimes random, sometimes planned encounters of day-today life. There are a lot of ideas and images floating around the ether in this modern world of extreme connectedness. I watch a lot of movies, listen to a lot of music, read news and fiction both printed and on the Internet, and try to talk to as many different people as I can. Within in all those interactions I try to find the kernel of a post.

Mert: Tell us about your future plans and 2008 goals

Francis: More and more I sense that I need to shift the blog toward a modern

style of story telling. I'm not sure what exact form it will take, but I hope to establish a consistent narrative voice. Once I'm more confident with that, I'd like to take my posts in new, more creative directions.

I'd of course like to build more of an audience for "Caught in the Stream," and that may require some other technical and visual changes. I've met some really wonderful bloggers through this experience, and I also hope to broaden the circle of writers I'm active within right now. The blogging community has been amazingly supportive, and the conversations I have with other writers really boosts my creative energies.

Mert: Do you have any suggestions to new bloggers?

Francis: For me, it's been extremely helpful to commit to writing roughly a post a day. The more consistently you write, the better you'll get at it. Some days it's hard to find the inspiration or energy to write, but if you keep at it eventually it will come. You can even write about not having anything to write about ... I've done that. It's also important to visit and read as many other blogs as you can. Find blogs that you find interesting, and try to strike up a relationship with the author by leaving a comment or two. It's always good to see what other people are writing about and it will help you get a sense of what will and won't work for you.

Finally, write what you know and love. Readers respond to honesty and passion. Don't get caught up in trying to mimic a popular format just to build an audience. Write about the things that interest you, then find others who share the same focus and try to build relationships.

Bloggers Come Across Ejcross.com Elliott Cross



Biography

I am a firefighter by career, and have been designing web sites for about 4 years. I always liked reading blogs, but never thought much about having my own. Until early 2007, when I launched my official site, my plans were to use it for my web design business that I was building from home on my off days from the firehouse.

That is when the blogging bug hit me, and hard! I have since found a passion about learning all that I can on topics dealing with SEO, affiliate and internet marketing, niche marketing and how WordPress can accomplish all of those easily. I really like to share the knowledge that I have learned, and found throughout my experiences.

I am married to a wonderful woman (has to be!) and have two beautiful daughters. Besides blogging, I enjoy woodworking, spending time outdoors with my family and reading.

Top 5 Posts:

[To WWW or not and how to redirect your blog](#)

[Redefining Niche Marketing for your site](#)

[5 Great Color Resources for Your Site Designs](#)

[Keywords and Your Niche - How to Think Like a Search Engine](#) [5 Tips to Refocus on Your Writing](#)

[Bloggers Come Across Ejcross.com](#)

Peopleized by Mert, Sunday, 23 December 2007

Mert: Hi Elliot, please tell us about yourself. Who are you?

Elliott: Well, I'm married with two beautiful daughters and live in the northern Kentucky area, near Cincinnati, Ohio. I have been in the web design field for about 4 years, and have recently started blogging about web design accessibility, SEO, marketing and other topics that I enjoy.

Mert: How do you earn your living? What is your profession?

Elliott: My full time career is as a Firefighter. I am a Station Captain in charge of an Engine Company and a Paramedic Ambulance. I have been a firefighter for 20 years and love the challenges and opportunities to help others that it has provided to me. Plus, working 24 hour shifts, I get 48 hours off to enjoy time with my family, and working on my blogs.

Mert: When did you discover blogging? How is it going?

Elliott: I have known about blogging for several years, and have read several blogs during that time. I never saw myself as a blogger, but the more I learned about designing sites with accessibility in mind, the more I thought I could help others by sharing what I had learned. Then I began blogging myself and really caught the bug! I am fascinated with niche marketing and SEO topics as I think they both can benefit from semantic coding practices.

Mert: You give good tips on SEO and Marketing. How is the reaction from your readers?

Elliott: Thanks for the kind words! The reaction has been good so far. I wish I had more readers, but more than that I wish I had more interaction on my articles. I have been blessed to have a few loyal readers that leave comments regularly. I think the most valuable asset that I can give to my readers is the satisfaction that they have learned something useful for their blog, or have learned at least a little something more that will make it worth their time to continue to read my articles.

Mert: What are your 2008 goals? What are your suggestions to bloggers in terms of SEO and Marketing for 2008?

Elliott: My goals for 2008 are to pursue blogging more than just a hobby. I am working on several niche sites trying out some things that I am learning and tweaking to be able to see if they are worthy of passing along to my readers. I want to continue to grow my readership and provide quality and relevant information that people can find useful.

My suggestions to bloggers in terms of SEO and Marketing for 2008 would be to really focus on quality content, don't worry to much about Google, find your niche and really focus on it. I think 2007 has been an amazing year in terms of the popularity of blogging, but I feel that 2008 will be spectacular in terms of really exploding onto the mainstream of marketing products.

Read Ruthie's Reason Ruth Hochman



Biography

Ruth Hochman is a writer, blogger and consultant. Her education is in liberal arts and religion. She is very interested in society, culture, and history. She began her current blog, "Ruthie's Reason" one year ago. To contact Ruth, email: ruthiesreason@gmail.com

Top 5 Posts

[Magnificent Monday: Healing Humanity](#)

[Superb Sunday: Woman on Top](#)

[Stupendous Saturday: Simple Pleasures](#)

[TragicThursday: Terror Strikes Again](#)

[Terrific Tuesday: True Religion](#)

Read Ruthie's Reason

Peopleized by Mert Thursday - 27 December 2007

Mert: Please tell us about yourself. What is the meaning of life for you?

Ruthie: I suppose I am a person of multi-layered dimensions. Meaning that I

am complex. I believe life should be lived well and also to the fullest, and that each person is to define the meaning of life as they will. I believe we have an obligation to grow here, and to make a contribution to our fellow-humans so that all people can eventually live in optimal environments. I am discovering the meaning of life anew each day, but I firmly that life is inherently beautiful and meaningful.

Mert: You have very nice blogs. When did you start blogging? Do you post regularly?

Ruthie: I originally started blogging two and a half years ago. However, I started "Ruthie's Reason" in January of this year. My blog has undergone many aesthetic changes throughout the year. I also transitioned from posting once a week to daily. In 2008 I have planned to a little something different for my blog, and I will continue to post frequently, if even less routinely.

Mert: How do you earn your living?

Ruthie: Currently, I work as a consultant on a free-lance basis - I research and write.

Mert: Do you have any upcoming projects in 2008?

Ruthie: I have many exciting projects planned for 2008! They are in their development phases, and so I look forward to sharing my projects as they are completed.

Mert: Any suggestions to new bloggers?

Ruthie: I would offer simply to blog because you want to share who you are with the world. Blogging is an awesome venue for people to exchange thought, and express their unique talents and abilities. Happy Blogging 2008!

Global Search Engine Marketing Hints by Eric Cho



Biography

Eric Cho has been involved with SEO, PPC and affiliate marketing since 2004. He is the owner of a number of health sites and is now working in the travel industry, managing the online marketing for hotel sites.

Recently, Eric started SEMhints.com, an online search engine marketing blog with other experts sharing their ideas and experiences in internet marketing. He also does SEO consulting work for various industries.

[Top 5 Posts](#)

[Traffic Quality: Search Engines vs Social Networks](#)

[One Area All Online Marketers Must Work On To Get Ahead](#)

[Why is Content on Websites So Important?](#)

[How To Race To The Top of Google With No Links](#)

[Eleven Things That Define What A Quality Link Is](#)

[Global Search Engine Marketing Hints by SemHints.com](#)

Peopleized by Mert Thursday - 27 December 2007

Mert: Hi Eric, please introduce yourself to Bloghology readers. Where are you from? What do you do to earn your living? What are your dreams?

Eric: I'm from Sydney, Australia. I'm an SEO analyst for Hotel Club and

dream of retiring before 30.

Mert: When did you start blogging?

Eric: 7 months ago

Mert: How did you come up with SemHints.com idea? Do you post regularly?

Eric: SEM is a growing industry and everything I learn and experience will be shared on the semhints.com blog. Other experts in the industry will also be sharing their ideas. After Christmas there should be daily posts.

Mert: How is the reaction to your posts from your readers? How do you monitor the trends in your segment?

Eric: Readers are learning from other people's perspectives on search engine marketing and as each post is added, notable trends can be identified with each topic, particularly articles on social media marketing.

Mert: What are your 2008 targets? And what do you suggest new bloggers?

Eric: To create and promote semhints so that it will be a recognized site for SEM readers as an authoritative source for online marketing information. New bloggers should always plan ahead and be persistent with their blogs. Try to post 1 article per day.

Johann The Dog



Biography

On September 25, 2004, my Mum woke up and decided that she wanted a dog, "a friend and someone to do stuff with", she said. That morning she logged in to Petfinder.com, saw me and immediately headed off to to the [Southside Animal Shelter](#).

It was a beautiful, hot, fall day. And I remember hanging with my brother in the kennel where they were keeping me. The nice shelter folks had rescued me and my brother, sisters and birth Mum from the streets, a few weeks before.

I met my Mum that day and when she picked me up I settled right in. She held me for a while, talked to me, and looked me over and easily decided to take me home.

My first day was very eventful. Mum had never had a dog before, so she knew she had to get some 'stuff' for me. On the way home we stopped at the local pet store and she bought me all kinds of gear - crate, food, feeding bowl, water bowl, toys, treats, clicker and my favorite ball to this day - the red one. The store folks told Mum, she got a good one! Little did she know.

The first few days were very busy. I met my two kittie brothers, Wolfie and Wiggy, learned how to sit, started learning potty training and walking on a leash, and how to play with toys. But I loved every minute of it, and quickly learned the ways of the house.

Since then I have had a wonderful, amazing, interesting and fun life. I've de-stuffed about 100 toys, made a few spots on the carpet, got a broken foot, started an online dog store, welcomed my new sister - Gracie, started a blog, had over a 100 agility training sessions, got attacked by 8 dogs; I've walked miles and miles, won over 75 ribbons, qualified for the 2007 Cynosport World Game (for Steeplechase and Grand Prix), got a dislocated toe, gone through two computers and two cars. But I only have one Mum, and that's all I'll ever need.

My Blogs:

[The Days of Johann, an agility dog!](#)

About my life, my loves, my family and friends, agility and me!

[Rescue Me](#)

A blog dedicated to featuring a pup in need, everyday, in hopes of helping them find their forever home.

[Raise a Green Dog](#)

With nearly 62 million dogs in households throughout the US, you can bet your pups are leaving their paws prints on the environment. So what can you do? Help your dog go green!

[Top 5 Posts](#)

[My Letter to Santa](#)

[It's Puppy Mill Awareness Day!](#)

[6 out of 6!](#)

[Our Mission!](#)

[Meet Bosco!](#)

[Johann The Dog!](#)

Peopleized by Mert - Monday, 24 December 2007

Mert: Hi Johann, please tell us about yourself. You must be a lucky dog. How is your life going?

JohannTheDog: I am a lucky dog! My life is really great. I have great friends, I have my Mum and my BC sis Gracie, and kittie bros, Wolfie and Wiggy.

We work from home, helping Mum with my website and blogs, training for agility, learning new tricks, helping raise money for pups in shelters, and do what we can for the environment. I'm also an accomplished agility dog with over 20 titles to my name. I also am a 2007 Cynosport World Games qualifier in agility in the Grand Prix and Steeplechase.

Mert: When did you start blogging?What is your motivation to write?

JohannTheDog: I started blogging very soon after my Mum adopted me at 12 weeks, back in 2004. My motivation is to share info for all pups about agility and all kinds of things that affect their life, and, of course, to make great friends.

Mert: How do you help pups in need?

JohannTheDog: I have a blog called 'Rescue Me' where I feature a pup in need every day in hopes that it will help get them the notice they need to find their forever home. I also donate 10% of the profits of income from my website - www.johannthedog.com and blogs - to dog shelters and rescues.

Mert: What are your expectations from year 2008? What are your goals? What do you suggest new bloggers?

JohannTheDog: The thing I like about blogging the most is meeting and sharing info with new friends. It is my hope that in the year 2008 I make many more friends, help more pups in need and bring even more info to the blogosphere that help pups have a healthier, happier life with their two-leggers. I also would like to qualify for the 2008 Cynosport World Games and AKC Nationals in agility this next year. Paws crossed! My suggestion for new bloggers? Have fun!!!!

Insights For Life by Aseem Dokania



Biography

I am 32 years old. Happily married, and father of an 18 month old princess. By qualification, I am an engineer and an MBA. I currently work as a Product Manager in a software product company. My professional profile can

be viewed at <http://www.linkedin.com/in/aseemdokania>

I like meeting and interacting with people from all walks of life. It's a hobby to observe people and to understand what makes us tick. What makes a happy and successful human being. What stops us from reaching our true potential. I have had my own share of ups and downs in life, both professional and personal.

Each experience has left me feeling more powerful in the ability to deal with myself and my life. I am now convinced that all of us are capable of living very powerful lives however we stop ourselves from reaching our true potential by creating barriers to ourselves.

I enjoy sharing my insights and thoughts through my blog – Insights for Life. The possibility of making a positive difference to others inspires me. The positive comments, reviews and blessings of my readers give me inner satisfaction which is difficult to describe.

Let's Talk Insights Blog

I believe that each one of us is fully capable of living a happy and successful life. We can live powerfully and have a life that to be proud of. We normally stop ourselves from reaching our true potential.

The purpose of my blog is to share thought provoking insights that can motivate and inspire you to look at your life with a new perspective. Insights can change the rest of your life by helping you identify and remove the layers of constraints that you put on yourself during the journey of your life. Insights can help you live powerfully.

[Top 5 Posts](#)

[Get Your Good Luck Charm](#)

[Play to Win](#)

[Respect Your Decisions](#)

Success Cannot Make You Feel Successful

The Truth about Truth

Insights For Life by Aseem Dokania

Peopleized by Mert - Tuesday, 25 December 2007

Mert: Hi Aseem, please tell us about yourself, your life, your background. Where are you from?

Aseem: I am 32 years old; happily married; and a proud father of an eighteen month old princess. I am based out of India. By qualification, I am an engineer and an MBA from very prestigious institutes. I earn my living as a product manager in a software product company.

I like interacting with people from all kind of background and nationalities. Understanding people is like a hobby. Currently I spend a lot of time, trying to understand my little daughter. And believe me, there is so much to learn from her that I am not able to keep pace.

Mert: In your blog you write good insights for life. What inspires you to write these? When did you start blogging?

Aseem: I believe all of us have the potential to lead a happy and successful life. All of us have the power to make our dreams come true. I am inspired to share insights that have the possibility of making a positive difference in people's lives and help them uncover their true potential. I started sharing my thoughts through my blog in early November 2007.

Mert: How is your blog going? What do you do in order to increase the traffic?

Aseem: My blog is going very good. Readership is increasing slowly but steadily. I have received very encouraging compliments, reviews and even

blessings from my readers. Apart from trying to create quality content, I have subscribed to BlogRush and EntreCard to increase traffic. I also participate in a few blogger communities including Peopleized.com to publicize my blog.

Mert: What is the secret of leading a great life?

Aseem: Choose a big problem, stand up for a cause, or set very high goals for yourself. Dedicate yourself to whatever you have chosen.

Mert: What are your expectations from 2008? What are your suggestions to new bloggers for 2008?

Aseem: I believe 2008 would see an explosion in the number of bloggers as well as blog readers. New bloggers would find it more challenging to gain visibility. I would suggest new bloggers to bring something new to the blogosphere instead of starting a “yet another blog” on a generic subject.

An Unique Gift from Asia Anna T



Biography

I live, breathe and talk Marketing. In my many years of working experience, I have always have a passion for marketing. The products are varied, ranging from Credit Cards which I won a Mastercard International award for the most innovative co-branding program in Asia- Pacific, headed

the Marketing Dept for a golf related website, headed the Malaysian operation for a Hong Kong based premium company supplying premiums to Kentucky Fried Chicken and other multi-nationals and last but not least, was the Vice president for Asia Pacific Region for a Japanese Point-of-Sales System. All that is just history, and I am here to learn Marketing in the new medium, the vast and exciting internet!

Gifts from Asia Blog

A blog dedicated to market the unique, exotic and handmade products from Asia. The product ranges from gifts, handicrafts, apparel, fashion accessories and many more. Every single product has a story, from the way it is made to the symbolic significance, unique usage, the beauty and practicality. I would like to slowly uncover the uniqueness and in the process capture the beauty and the values of products from Asia.

Top 5 Posts:

The Rustic Celadon

Exquisite Eggshell Lacquer

Feng Shui Enhances- Golden Bowl

Spring Time in The Garden

Pride of the Family

An Unique Gift From Asia

Peopleized by Mert - Friday, 21 December 2007

Mert: Hi Anna, please tell us about yourself. How do you earn your life?What is your main purpose in life?

Anna T: Have lived half my life if my lifespan is of an average homo sapien

female living near the equator. My passion is in marketing and have been in marketing in a variety of industry such as financial institution, credit card (have won an award to the most innovative co-branding card program in Asia Pacific region), premium marketing (supplied premiums to multinational companies such as Nestle, etc) , was Vice President for the Asia Pacific region for a Japanese Point-of-Sales System. Own a few retail outlets and now is trying to delve into internet marketing.

My main purpose in life is to live life to the fullest and to leave a legacy among the people that I have touched in my lifetime.

Mert: How did you discover blogging? What is your main motive on blogging?

Anna T: I discover blogging via a very, very good friend of mine who is ever so willing to help. He is the only, truly good friend, and i am so very lucky to have him as my friend and guru. I won't be able to thank him enough for this. My main motive in blogging is to explore a new medium and to market my products to the world, and yet have quality time with my family.

Mert: Does online marketing work for your business?

Anna T: Online marketing should work now, it was different 5 years ago when the dot-com bubble burst. Online marketing have rocketed since then. Online marketing should work for my business as i am not even 1 month in blogging, my e commerce website is still under construction, and already seeing a lot of positive signs.

Every minute is a new discovery for me. But am currently just increasing a distribution channel for my retail which is still very traditional, i want to do

something much greater but guess i have to start here to feel the ropes.

Mert: How many piano tuners are there in the entire world?

Anna T: Is this a trick question? Easy, depends on how many pianos that needs to be tuned in the entire world.

Mert: What do you expect from year 2008? What are your future goals?

Anna T: 2008 would be a year I embrace the internet to make money, and lots of it. After spending the first half of the year setting it up, I hope to enjoy the ride on the second half after putting it on auto cruise. I want to be more involved in my children's education and growth. My future goals is to find profound happiness in my everyday life.



TonNet

Biography:

TonNet was born in Loja, EC. He moved with his family to Queens, NY when he got married. He graduated from Bernardo Valdivieso HS. He has a M.A. in Education from [National University of Loja](#)

Since he got married, he has lived in Houston, TX, Middlesex, NJ and Queens, NY. He is now a teacher of mathematics and Spanish at [St' Mary Catholic High School](#).

TonNet is a 30-something education and technology writer and blogger and has the amusing distinction of being one of the few Ecuadoreans abroad who ever attend Loja's National University. She has a master's degree in Education from National University of Loja.

He also works as 3D designer at Thermo Plastics Tech, where she designs prototypes, moldings, and watches production chart flows. [TonNet](#) is a liberal in a word. Therefore he's a open minded person willing to listen to any logical argument.

Description of our Blogs

We are administrators of three free hosted blogs. And because we also are bilingual only one of them is written in English and the other two in Spanish.

[Education & Tech](#), is the most prominent blog among all. There we try to publish and register all educational findings as technological matters not only

attained to education but our daily lives.

[B.P.L.E. \(Blog for Spanish Readers\)](#), as its name says is dedicated to all fellow readers of Spanish language blogs and has to be with social and particularly Ecuadorean business.

[De la vida y algo mas...](#) is a Loja (Ecuador) dedicated blog. We pick and collect all the buzz about the southern Ecuadorean city. That's where we were born.

Top 5 Posts

Globalización: aspectos positivos y negativos

Templates for Blogger (antes Beta)

Getting to Work your i Phone in T-Mobile Networks

Stand your Ground: Should You Always Comply?

RSS y el significado de syndicar contenido

Education & Tech

Peopleized by Halil Mandal, Tuesday, 24 July 2007

Halil: Send us a few notes about you and your background.

TonNet: TonNet is an educator, born back in Ecuador. He's been teaching Math and Physics for a long time and holds a Master Degree in Educational Matters.

Halil: What makes you a unique blogger?

TonNet: I guess it is my passion for discovering new things and my pleasure to communicate what I've found and learned it.

Halil: Which technology do you think is the most powerful to teach people?

TonNet: Nowadays there are many to be used but in the online spectrum I still think blogs and wikis have a long way to go. People, companies and schools management need to get advice from experts in order to move on to next level. There are a lot of opportunities not only for our kids but average citizens who really want to learn and take advantage of such technologies.

Halil: What would you love to change in today's educational system to improve it?

TonNet: Hard question. I think the very first thing will be try to tear down the establishment. While a group of talented and progressive people wants to change and transform the educational system, in counterpart there is a group who doesn't. Those speak, are full of good intentions but are doing nothing in practice to really change our educational mantra

Halil: Do you have any tips how people can educate themselves in a easier and better way?

TonNet: I am a strong believer of auto-education and homeschooling. Once the kid or adult in any case learns how to read and write, is easier to keep moving up in the educational triangle. And in this century things are better because, when you get connected to the internet and have a social network the things you can really learn are uncountable!

Ms Latina Renee



Biography:

Ms. Latina Renee a.k.a MsMoneyGirl also known as LatinaOnTravel, has involved herself in a number of online businesses that may be noted in, Ms. Latina Renee Enterprise, LLC. She's entered the online community as a Marketer and Business Entrepreneur Her latest project is the Money Girls [Blogging On The Internet](#) network. Ms. Latina Renee is currently using her online activity as a formal introduction to the world.

Click here for the "[Ms. Latina Renee: How Did She Get Here?](#)" article. It gives a little insight and background details of my life up until this point. It is what it is, and I am who I am, so check it out okay!

Blog Descriptions:

[LatinaOnTravel.com](#) is a hot new Latina travel blog. Join us on some of our weekend, summer, and winter vacation getaways. This blog is the perfect read for you if you're a frequent traveler who loves a good time. Exchange Links here. We will help you to it!

TopCollegeList.net is your guide to everything related to College on the web. It is here that you'll find the Internet's top College Forums, and College News. Be sure to bookmark Top College List. New websites are being listed on a regular basis.

[Chilly Philly](#) is a Philadelphia blog. Click here for news about what's going on in my hometown, The City Of Brotherly Love.

[MsMoneyGirl en Espanol](#) ¿Qué es los Ingresos Residuales? ¡Gana \$dinero\$ una y otra vez! ¡Usted no creará cuán fácil esto es! ¡Este blog le mostrará apenas cómo recibir las comisiones, en su nombre, por la semana!

Five Blog Posts:

[I'm Looking to Invest, What Stock Should I Choose?](#)

[A Short Overview Of TravelVoter.com](#)

[Career Aptitude Test: The New Buzz On The Internet](#)

[Promising Jobs and High Demand Careers](#)

[Runescape: A How to Play Website](#)

LatinaOnTravel

Peopleized by Euripidis Kitsos - Wednesday, 19 December 2007

Euripidis: Send me a few notes about your background: name, age, where you're from, etc....

LatinaOnTravel: Ms. Latina Renee is the name. 2008 will bring 28 years of life for me.I'm from Philadelphia and I author a Chilly Philly blog, chillyphilly.blogspot.com.

Euripidis: Why did you start blogging?

LatinaOnTravel: I started my first blog to sale stuff online. But now I blog to share information about whatever.

Euripidis: The top 3 blogs you read?

LatinaOnTravel: I dabble hear and there, randomly through entertainment, money making, and technical blogs.

Euripidis: Where do you get your inspiration from to write?

LatinaOnTravel: It would have to be from the Man upstairs and whatever comes to heart.

Euripidis: Choose one word to describe your blog?

LatinaOnTravel: Travel

Visit Gopal's Blog Gopal Aggarwal



Biography

I am Gopal Aggarwal, a graduate in Information Technology, in his early 20s, who is now trying to establish himself in Life. I am dying for a career in Army, because that is what I want to do, but if for any reason, don't make it there, then it would be Masters in Computer Applications (MCA) and then a computer geek, and a well paid at that...lols (God willing!).

I am born in Jalandhar City of Punjab, India. My family and their elders were primarily business-oriented. My aspirations in Life are quite different from them. Frankly, should it matter what my father wants me to be? It is my Life, I am willing to work as hard as my dreams require- All is God's Grace.

If I were to sum by skills, in specifics, they would be English and computers. I am a little out of sync in jobs that depend heavily on people-skills, I cannot deny that. Or maybe, I should say that I feel more satisfied in a technical and mind-crunching environment.

All said, I am just a link in the never-ending chain of Life and I hope to serve my purpose well.

Description of my Blog

Documentaries, interesting articles, local news and events, photos, videos and reviews with occasional personal posts thrown in. Content freely reusable under CC-BY (Creative Commons Attribution).

Top 5 Posts

[A young couple captured, for no substantial reason](#)

[When I was scared to death by a snake look-alike caterpillar](#)

[A big break: My Experiences with blogging published in a traditional medium- Newspaper](#)

[Why not try to know how it happens- Most of us may be unaware...](#)

[Why a PayPal donation button maybe better than charging fees, if you are not a professional service provider\(as yet\)?](#)

Visit Gopal's Blog

Peopleized by Mert - Friday, 28 December 2007

Mert: Hi Gopal, Please tell us about yourself. Where are you from? How is your life going?

Gopal: I am Gopal Aggarwal. I am a Bachelor of Science graduate in Information Technology. Having (almost) completed my studies, I am trying to establish myself in Life.

Mert: What are you doing right now?(Twitter question!)

Gopal: (smiling) Answering this question.

Mert: Do you like blogging? When did you start?

Gopal: Yes. Around Feb-2006.

Mert: Do you have any goals for 2008?

Gopal: To establish myself till August of 2008- at all costs.

Mert: Any suggestions to bloggers for 2008?

Gopal: It's difficult to earn money from blogging until you are an expert (any field), but keep trying- the pleasure and satisfaction of writing and having people read is more than worth it.

What's Cooking? By Ben Herrera



Biography

I was born in Mexico City, though now I live in Columbus, Ohio with my partner. I grew up around food. My family owned a restaurant for almost forty years. That's where I spent a great part of my childhood and teenage years. Some of the things I enjoy the most are reading, writing, cooking and photography. Currently I am trying to build a family of blogs where I write about those topics. One of my goals for the New Year is to become a full time blogger.

This year I decided to start a cooking blog since I wanted to share my passion for food with the world. It has been a very interesting experience since it involves a lot of work: thinking about what to cook, going grocery shopping, cooking the dishes, taking pictures, writing the recipes and editing and posting the final article.

Although sometimes can be overwhelming and frustrating, I really enjoy every step of the process. I've learned so much that I hope I can continue doing it for a long time.

[Top 5 Posts](#)

[My first Daring Bakers challenge](#)

[Tortas de papa](#)

[Like water for chocolate](#)

Pumpkin mole

Entomatado de Pollo

What's Cooking ?

Peopleized by Mert - Sunday, 23 December 2007

Mert: Hi Ben, please introduce yourself to Bloghology readers. Where are you from?

Ben: Hello, my name is Benjamin and I am 29 years old. I am originally from Mexico City but I now live in Columbus, Ohio, USA.

Mert: How do you earn your life? What is your profession?

Ben: My profession is supposed to be accounting, but I only worked as one a couple of months before realizing that it wasn't what I wanted to do with my life. Now I have a small bakery and I am trying to make writing and blogging my only source of income.

Mert: Why do you like cooking so much?

Ben: I grew up around food. My family (first my grandparents then my parents) owned a restaurant for about 45 years and I was practically raised there. Cooking has always amused me. Creating so many delicious dishes from a handful of ingredients is almost like a miracle to me. And I also like cooking so much because I love to eat!

Mert: When did you start blogging? What motivates you to write?

Ben: About 3 years ago. I had a journal in LiveJournal.com, but I never took it seriously until this last April when I started to explore the blogosphere and realized the enormous potential of the new Web.

I've always liked writing so knowing that what I write is going to be read by

people from all over the world motivates me to keep doing it.

Mert: What are your 2008 goals? How was your blog's performance in 2007?

Ben:

1. Finish my novel.
2. Make my 3 blogs grow so I can blog for a living.
3. Visit Europe.
4. Make 2 big updates in the new house.

And considering that I didn't know anything about blogging, codes, social networks and so many other things involving the Web 2.0, I'd say that my blogs' performance was good. I would've liked to invest more time on them but that's one of the goals for the New Year.

The Other Side of The Monitor Jerric Ferrer (Jeferrer)



Biography

Jeric Ferrer holds a degree in an applied physics from University of the Philippines. Having spent almost 10 years in the semiconductor industry, Jeric shifted to IT specifically in the in the field of web development. He has taken numerous jobs in the field--from Network Administrator, Multimedia Developer, IT Teacher to a IT School Center Manager. Jeric recently left his managerial job to start his own Web Design Company.

The Other Side of The Monitor

The Other Side of the Monitor is where I post (daily) thoughts, advice, insights learned from my personal experience as developer and manager of a web design company. My goal for this blog is to impart such learnings to willing audience in the web.

Top 5 Posts

[25% of the Best Careers in 2008 is in the Health Care Business](#)

[\[English\] Language Proficiency as a Competitive Edge](#)

[Back to Basics: SEO Tip #1-- Begin with the End in Mind](#)

[Bill Gates' Address to Harvard Class of 2007](#)

The Other Side of The Monitor

Peopleized by Mert - Thursday, 03 January 2008

Mert: Hi Jerric Ferrer(Jeferrer), please tell us something about yourself. Where are you from? What is your purpose in life?

Jeferrer: My full name is John Eric Ferrer. I am a 34 year old Filipino, living in Los Baños, Laguna, Philippines. I earned my degree in an applied physics from University of the Philippines and have spent almost 10 years in the semiconductor industry. I shifted to IT specifically in the in the field of web development six years ago. I took on numerous jobs in the field--from Network Administrator, Multimedia Developer, IT Teacher to a IT School Center Manager. I recently left my managerial job to start my own Web Design Company.

I am currently reading Rick Warren's, "The Purpose Driven Life" and I believe that my sole purpose here on earth is to "Give Glory to God!"

Mert: How did you come up with your blog idea? Do you like blogging?

Jeferrer: My idea is to create a blog where readers learn something new or to provide an interest in something they haven't given much thought.

My current blog, the other side of the monitor, is aimed at readers who are yet to explore the internet as a marketing resource for their brick and mortar business. It is my first attempt at blogging so clearly I am still finding my way. However, I am recently being opened to the idea of blogs becoming the most effective marketing sites or tool in the internet.

Having been in the web development industry for quite a while, my interest is now shifting from web marketing/development to blogs.

Mert: What are your 2008 goals? What will you do to achieve them?

Jeferrer: My main goal for this year is to refocus the content of my blog. I've been doing a lot of reading and research lately and am still in the process of listing down the detailed deliverables so I'll just keep you posted with this one. I am giving myself the 2nd week of January 2008 to list everything down.

Mert: If the probability of observing a car in 30 minutes on a highway is 0.95, what is the probability of observing a car in 10 minutes (assuming constant default probability)?

Jeferrer: wow...you're putting me on the spot here..my statistics is quite dull and seriously needs some refreshing...hmm...lets see, i guess that would be $(0.95)^3$...about 0.32. Did I get it?

Mert: What are your suggestions to brand new bloggers?

Jeferrer: Hey wait I still consider myself as a brand new blogger! You should

be the one giving me suggestions! he he he

Ok seriously, READ and LEARN from guys who have done it (successfully) before you...you can start by checking this site out...[searchforblogging.com](http://www.searchforblogging.com)

Perceptions of an Ambivert Ranjani Ravi



Biography

I am Ranjhani aka Rampanheart and i pursue an engineering degree in electronics and communication. I am a voracious reader and an aspiring writer. Of late blogging has become a passion. As an acute thinker, i have a serious outlook towards life and live life to its fullest.

I intend to become an entrepreneur in the near future but i have not taken any steps, as yet. Well, on the personal front, i like listening to anything that's pleasant to the ears, and like nature. Nature appeals to me a lot and i love the country life. I am practical and straight-forward, and hate hypocrisy. I am a perfectionist. Well, i am a typical Virgo and i guess this self-introspection of mine should do justice!

Blog description:

Not yet another blog to view and comment. Mine showcases my short stories, poetry , book reviews and perceptions about things in general.

[Top 5 posts](#)

[One hundred things about me](#)

[8 reasons why i HATE social networking sites!](#)

[Kindness-An inseperable part of me](#)

[Is ignorance bliss?](#)

[101 cool facebook applications](#)

[Perceptions of an Ambivert](#)

Peopleized by Mert - Friday, 21 December 2007

Mert: Hi Rampantheart, please tell us about your background.

Rampantheart:I am Ranjhani Aka Rampantheart and i hail from Chennai, India. I currently pursue an engineering degree in electronics and communication from a reputed college in Chennai and am in the pre-final year.

On the personal front, i am a voracious reader and read anything fiction. Blogging was introduced to me only a year before and since then,i have been an avid blogger. Writing is a passion and blogging just paved the way for new heights. I have won many accolades for my articles which have been published in several newspapers across the city. I am a poet, a short story writer and of late, due to my very busy life, I have not written any poems.

Writing is in the blood and i have every intention to take up writing as a career once i kind of settle down in enough. I even have plans to become an entrepreneur in the near future.

I am a typical Virgo and often have a serious outlook towards life. That doesn't of course mean i don't have a frivolous side .I am an ambivert and mingle with people better if i know them.

Mert: When did you discover blogging? How did you name your blog?

Rampantheart: This is a very interesting question!The word blog was introduced by my cousin who had started her second blog then.She encouraged me to set up my blog and voila, here i am blogging my time away! That was a year back.

I actually started blogging in December 2006.There were many changes initially and i didn't know such a magical world even existed before joining the social networking sites. Thanks to them ,i have acquainted with many friends who are regular readers of my blog!

Well,i first named my blog as "Nostalgia".It was a personal blog. Not general. Then i changed the name to "Perceptions of an ambivert" in August 2007.As i can relate to the character, i called the blog so.

An ambivert is one who is neither introverted nor extroverted. As for the name of the sub-domain, people have always told me that i was kinda cold and detached. And yes,in a way i am like that. No one knows the real me and thus the name.

Mert: In your blog you write"I don't think i can restrain myself to just a few characters. Why not try to get to know me better?" If i want you to restrain yourself to a single word, what would it be?

Rampantheart: ha ha!If not capricious , i tend to get a lot of mood swings and those times, i go to any extremes. Well, if there's one word that word that would suit me ,it would be "inscrutable"

Mert: What kind of a blogger you are?

Rampantheart: Me? Why, i am a novice. I would always call myself a novice in the blogging world. When i look at blogs all over the world, i am awed and i fall short of words to describe how talented people are. It wouldn't be impeccable if i say "I am a born blogger":)

Mert: What are your future goals regarding your blog?

Rampantheart: I basically have a craze for satires and people like my articles that fall into the category. I will write more, no matter how many readers i have (i am not being rude) and to every writer, the satisfaction he gets out of what he does matters rather than the awards he gets. I will write a novel someday or publish my own poetry collection. I hereby thank all who have stood by me and encouraged me and if not for them, i wouldn't be where i am.

Let's Visit Joe's Porch



Biography

My name is Joe, and I am a District Loss Prevention Manager for a major retailer. I am based in Charlotte, NC. I have been in the loss prevention business for over 10 years, with the past 4 years being at the district level. In those 4 years, I have successfully maintained shrink numbers below my goals, and have met or exceeded all of my measurables.

I am not a professional blogger, but I do love to write about different things. Here, I write about [loss prevention](#), hopefully to loss prevention

people. At my [Personal Blog](#), I write about my personal experiences and opinions

I also maintain a blog that's mostly about [shoplifting and retail theft issues](#). I am happily married to a beautiful woman, and we have 2 children, ages 6 and 4.

My goal as a website owner and blogger is to bring Loss Prevention professionals together to share information about the issues we all face every day. From theft to audits to programs and culture issues, the more we share, the more successful we can all be.

If you are a current Retail or Loss Prevention Professional, or are interested in the field, please visit my site [HERE](#), and get involved in building something from the ground up.

Top 5 Posts

Get Your Blog Reviewed By A Pro!!

The BEST RSS Reader I Have Found – Blogbridge

Where Should Retailers Focus: Shoplifters Or Employees?

Every Dollar Counts When It Comes To Preventing Losses

Retail Shrink Savings Multiply Earnings By 50!

Let's Visit Joe's Porch

Peopleized by Mert - Sunday, 23 December 2007

Mert: Hi Joe, please tell us about yourself.

Joe: I am 38 years old, and I live in North Carolina, in the US. I have worked in retail loss prevention for a little over 12 years, now. For the past 4 years, I have worked as a district loss prevention manager for a major retailer in the United States.

Mert: How did you discover blogging? Do you post on daily basis?

Joe: At first, blogging was just a hobby for me, but I became addicted, so I thought I'd start to try to write about things that I learned along the way in my career to try to help others.

Mert: Are you a professional writer? Do you like writing in general?

Joe: I'm not a professional writer, but I love to write about things that interest me.

Mert: In your blogs you give good advices to retailers. Where should retailers focus in 2008?

Joe: Customer service is key. The competition will be fierce since consumers will be less open with their wallets. The retailers who get customer service right will come out on top.

Mert: What are your 2008 goals?

Joe: My goals are to build some relationships, both online and off, with loss prevention and retailers so that we, together can help fight the growing trend of retail theft.

Secondly, I'd love to see my blog hit 1000 readers, but that could be a stretch, since loss prevention is not really a popular area for readers. But hey, it could happen, I suppose.

Hans Feldmeier – DigiLifeBlog



Biography

Hans Feldmeier 55 years old staying in Schwandorf/Bavaria - Deputy Head, Secondary School Realschule Regenstauf (near Regensburg) (Disciplines taught: Economics, ICT, Geography, Social studies) <http://rs-regenstauf.blogspot.com> -Teacher for practical courses in Geography (students from University Regensburg) <http://ek-praktikum06-07.blogspot.com/>, <http://ek-praktikum05-06.blogspot.com/> - Inspector for state examination in Geography at Uni Regensburg - Author of school books in Economics - COMENIUS Promotor/Bavaria for the German National Agency (Pädagogischer Austauschdienst in Bonn) - eTwinning Ambassador for the German National Agency (Schulen-ans-Netz in Bonn)

[Top 5 Posts](#)

[Splashup - image online editor](#)

[ANIMOTO: the end of sideshows](#)

[Ziki - Be Visible](#)

[Web 2.0 app "ConvertTube"](#)

[Online mind mapping tool](#)

Hans Feldmeier - DigiLifeBlog

Peopleized by Halil Mandal - Sunday, 22 April 2007

Halil:You are a German man why do you blog in English and not in German?

Hans:I want to give advices for digital trends to all over the world. Additionally, I have got a lot of friends from abroad. But I know my English is not the best, because I«m not a teacher in this language. Anyway, it«s the message I want to deliver.

Halil:How did you get the name of your blog?

Hans:I want to focus on digital issues. And our life is more and more digital influenced. At the moment I am involved in two projects about digital skills at school, using Blogs, wikis, podcasts, e-journals ... Please have a look at my own Search Engine about digital terms, called DigiSwicki <http://digiswicki-swicki.eurekster.com/>

1. Comenius project Developing Digital Skills @ School: teachers should improve their skills www.digiskills.eu, <http://cdigiskills.blogspot.com>, <http://digiskills-schools.blogspot.com>,

<http://www.schooljournals.net/digiskills/>

2. eTwinning project eDigiSkills (winner of the German and EU-Quality Label for excellent project work 2006) Teachers should work with students at school and in e-projects with international schools www.e-digiskills.eu, <http://ecompetences.blogspot.com>, <http://e-digiskills.wikispaces.com/>, http://www2.edu.fi/magazinefactory/magazines/e_digiskills/index.php

Halil:Which category would you choose for your blog?

Hans:Mainly Web2.0 related

Halil:Why did you start blogging and what do you want to achieve with this blog?

Hans:I want to let people know about digital trends like Web2.0 applications or gadgets.

Halil:What is your motivation to continue blogging?

Hans:There is some good feedback from people all over the world. That helps to continue working. What experience did you make with your blog (reactions from reader) and which were your acmes? Good contacts as to positive emails or links from other people.

Halil:What kind of people read your blog and who should read it?

Hans:People interested in Web2.0 or digital news. Where do you get your inspiration from to write? A lot of times I give my advices in courses at schools, teaching centers or even Universities abroad about new digital teaching methods. I recognized, that there is much to catch up on everything digital related. This is motivation enough. But each day I read a lot of other blog posts. Moreover I read some magazines like the German **Tomorrow**.

Halil:Which of your blog posts is the most valuable for your readers and why?

Hans:One of my posts in this blog is about **WriteToMyBlog**. A very good possibility to publish the same article in several blogs immediately.

Halil:Would you like to interview someone? Whom? I am an Apple fan. Of course, Steve Jobs is one person I admire very much. If this interview could be read by millions of people, what would you want to tell them? Besides computers, think about an Italian slogan: Carpe Diem, that means “enjoy the

day and the moment”

Enjoy BlueDreamer Paradise by Milton Coyne



Biography

I am 18 years old. Well i never consider this life boring and miserable i have my parents a little sister and 2 young brothers....i have God what else can i wish for . Yeah, yeah problems come always but its not the reason for me to surrender and to give up this life problems are not bad. God gave it to us to become strong.

Well i really like to draw and make a lot of comics. Even though I am afraid to show it to everyone, i like doing poems and short stories, love reading books especially fictions and something where i can discover something new. I am a loner actually. Well i don't know...I am to very conscious about myself physically,mentally and socially. I keep on trying to overcome it. Thanks i discovered and learned blogging where i can show and express the real me. THE ME THAT SHOULD BE ME.... with this blog i can express my thought and with this i can gain friends.

[Top 5 Posts](#)

[FAB MUSIC PORTION NUMBER 5](#)

[TOP 5 GREATEST HIT FROM BARRY MANILOW](#)

[FAB MUSIC line up](#)

LIBRARY:PERMANENTLY CLOSED???

TOP 5 MOST BOYISH CHARACTER IN ANIME

Enjoy Blue Dreamer Paradise

Peopleized by Mert - Wednesday, 26 December 2007

Mert: Hi Milton, please introduce yourself to Bloghology readers. Why do you call yourself as Bluedreamer?

Milton: hmmm is the first thing that comes to my mind. I like the color blue and i am such a dreamer, and as you combined both terms it will give you Bluedreamer.

Mert: When did you start writing short stories?

Milton: i am not actually writing short stories, but i do love reading them although i made my own comic sequence illustrated stories makes me understand better rather than written words. My blog is known for giving top five series but i do include article writing such as the portions in my blog "my article" and "just my opinion".

Mert: How did you discover blogging? How did you name your blogs? How is it going today?

Mert: What is the sense of blog without readers right? so i try hard to find website where i can publish my blog and gain readers luckily i discovered MyBlogLog. At first i really don't know whats MyBlogLog but then i learned. I named my blog after my neme "bluedreamer", then i added "paradise"

Paradise for me is a place of perfection and happiness.....so it would be the perfect term to combined in bluedreamer where i am free to express my thoughts and opinions my idea and knowledge as free as the paradise.

Well December for me is a great month i learned how to put "stuffs" in my blog like widgets and more i learned how to make a community message, and as a beginner it was very nice to say that i gained members rapidly. I gained 75 additional members from December 12 up to now.....and still looking forward.

Mert: Do you have any goals to achieve in 2008?

Milton: Yes i do. I want to start my year with great accomplishments. Well, if you are referring to the goals i have for my blog, my dream is to gain more readers that will appreciate my works. I will be happy if i give them the enjoyment in reading as how i enjoy posting every articles in my blog.

Mert: What are your suggestions to new bloggers?

Milton: Well, fellow bloggers, "we are what we blog", express the way you want it to be, never be conscious to your blog. I believed that "every blog is the best on its own special way". Your blog is unique as you so keep on sharing and spreading your knowledge blogging is sharing. Blogging is learning!

Halil Mandal from Peopleized.com says..

“Bloghology is a great way to get a deeper insight and understanding for blogger and also a great spot to a new and huge audience”



Hello my name is Halil Mandal, 27. I live in Germany. My roots are from Turkey, I am a serial entrepreneur with expertise in sales, marketing and Internet. At the moment I'm working on Peopleized, different apps for Facebook and as Internet consultant. So I'm expanding my network mainly with people who can benefit from a partnership. Spotlight will be the next generation of Peopleized.com.

Spotlight

Let your friends do interactive interviews with you and interview them in return. Make your personalized interviews funny, silly or serious. Take your place in the [Spotlight!](#)



10 Basic Principles to Successful Blogging

After Bloghology, I learnt a lot about how to become an effective blogger. I thought it could be useful for the bloggers who want to improve their blogging.



1. Find your and your blog's role in the blogosphere
2. Give helping hand to new bloggers
3. Don't put money in the first place, money will find you anyway
4. Develop good relationship with other bloggers, leave comment, link to their posts
5. Be proactive, plan your future
6. Open your mind to new ideas, projects
7. Focus on quality content, do not spend most of your time reading big bloggers
8. Never underestimate yourself
9. Have a road-map in your mind, take little steps everyday to reach your goals
10. Do it your way!(Frank Sinatra!) Do not emulate big bloggers. Be yourself, no matter what they say (Sting!)

Supermom from GettingOutOfDebt.Blogspot.com says...

“Bloghology is a viral tool that will help you be recognized in the blogosphere. Name recognition is an important part of blogging. Whether you want to be known for your purpose in blogging like Shoe Money or your fate because of blogging like Dooce, Bloghology can help your name spread in the blogosphere. Be part of the next hottest viral branding tool for bloggers: Bloghology.”



In 2005, Supermom started blogging as a way to help other families dealing with autism. A few months later, she learned about Google AdSense and how niche blogs generated more money. This inspired her to start a blog about her journey to get out of debt using money she earned online. Today she has about 24 blogs, sites and Squidoo lenses. Being a mom to 7 kids makes it difficult for her to keep a job outside of the home, therefore she earns money through blogging, <http://getting-out-of-debt.blogspot.com/>

Robert Prilo from Robdogg.com says...

“Bloghology is a great introduction to new and aspiring bloggers all over the world with varying interests and goals. Bloghology takes getting to know bloggers to the next level by giving you an in depth introduction to the history and background of each interviewed blogger. Get to know them, where they are from and what has inspired them to share their lives through the art of blogging. Bloghology not only allows bloggers to connect at a personal level but also gives back to the community by showcasing their profile, providing quality link back to the bloggers online website and their biography will reach to hundreds of thousands bloggers all around the world.”

Robert is a business entrepreneur from Southern California who from, 2000 to 2006, owned and operated a successful e commerce operation capitalizing on the growth of the housing market in the United States. Robert is currently an advanced internet marketing strategist specializing in PPC, SEO, shopping portal, social media, affiliate marketing and now blogging. Robert works closely with clients ranging from aggressive internet startups to commanding fortune 50 online marketing campaigns and is bringing his wealth of knowledge to blogging for all to learn.

<http://www.robdogg.com/wordpress/>